



Annette Jenkins Photography Offers Advice



ANNETTE JENKINS
PHOTOGRAPHER

Although many people want water in the background, she adds, that may not work during certain times of the day. A brilliant blue sky and an ocean sparkling like mirrors may be a beautiful sight, but photographing against that will make everyone look washed out. One hour before sunset, however, the sky is tinged with beautiful pinks and lavenders that make the Jersey shore look like a tropical island.

the photo along with her subjects for some visual interest, but she warns against including anything that will overpower them. Attention should be drawn right to people's faces. And those faces, she adds, do not have to be facing directly at the camera - a profile can be very effective. The trick is to pose people in ways that look natural, yet flattering.



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Composition is Key

In addition to timing and light, Annette states that composition is also key. The photogra-



pher should pay great attention to detail - the way people hold their hands and position their bodies and heads, the direction that each person is facing, the relationships between them, the distance they stand from each other, and their different heights should all be considered. There is no one approach to producing the perfect photo - it depends on numerous factors, such as the number of people and their heights and ages.

Annette may place objects in

phers unless the photographer has a great deal of experience. Avoid taking photographs in which at least one person is posed awkwardly or wearing an unflattering expression. A skilled photographer who has taken thousands of photos is like a tennis pro on the court, knowing exactly where to be at any given moment so they can deliver the right shot.

Prepping for the Photo Session

As for hair and makeup, if you are the type of person who does not like a wind-blown look, the beach might not be the best place for your photo session. Makeup should also have a natural look, enhancing your features without overtaking them. And

don't wait until you have that Coppertone Tan to take the photos. It may not show you off to your best advantage, and

you may have tan lines you don't notice until the camera captures them. Lastly, Annette strongly



suggests that everyone's clothing should be coordinated. That does not mean that the outfits must match exactly, but they should be in the same color family and style. Annette suggests avoiding prints and loud colors, and trendy clothing that might date the photo in five or ten years.

Before Annette does a photo session, she has a telephone consultation where she discusses all these elements with the client - clothing, hair, makeup, best time of day for light, and best time

sizes for the locations where the photos will hang. She even does framing and custom work, such as collages.

Annette Jenkins takes her beach photos at various locations on the Jersey Shore. During these sessions, she'll take the time to make you feel relaxed and comfortable, so that she can truly capture the spirit of a day in the sun and surf.



of day for the family - especially when there are young children involved. She also asks where the client plans to display the photos, since the subjects should wear clothing that blends into the décor.

After the session, Annette edits the photos and invites the client back to the studio at a later date, where she projects at least 30 images for them to choose from. She helps with their selection, picking out appropriate

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The beach can be a perfect setting for a family portrait session, but it can also be a tricky place to get that perfect photograph. Professional photographer Annette Jenkins offers a few words of advice.

The first thing Annette does is to study the light and figure out how to take the best advantage of it at that given moment. Then she decides what she wants as a background to enhance the image. That background could be the sand, water, dunes or rocks, depending on the feeling she or her client wants to capture.

Capture the Moment

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PHOTOGRAPHY

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Annette Jenkins Photography serves Monmouth and Ocean Counties. Annette is a member of the Professional Photographers of America, Professional Photographers Association of NJ and Wedding and Portrait Photographers International. She can be reached at 732-936-1416 or by email at Annette@annettejenkins.com.